

2017 METRO AMERICA MEDIA GROUP

40101 Monterey Ave., PMB #B1106, Rancho Mirage, CA 92270-3261 • 213.444.3275 / 760-657-2770 FAX
 PO Box 16 • McHenry, IL 60051-9000 • 312.620.2257 / 312.586-7260 FAX

Ads@MetroAmericaMedia.com • www.MetroAmericaMedia.com

All rates are universal for KWWX-DB, WYTW-DB & Metro News Network & Affiliates.

Prices are subject to change, but contract term rates remain unaffected.

Rates are local market only. National rates available. Combo & save.

ON-AIR - Local & Hyper-local Market Coverage - KWWX or WYTW - Metro News separate rates

Billboard Spot	10-15 Second Sponsor Mention	\$15 each	4 only \$60	8 only \$100	10 only \$110
:30 sec. spot	Free script & production	\$30 each	5 only \$125	10 only \$275	20 only \$500
:60 sec. spot	Free script & production	\$55 each	5 only \$250	10 only \$500	20 only \$999
Studio Vanity	"Broadcasting from Acme Co. Studio in Your City..." 2 stings/hr. PT Only	1 mo. \$750	3 mo. \$600	6 mo. \$1,050	12 mo. \$1,800

ONLINE - KWWX or WYTW Website - Metro News website locals affiliate pages see rate sheet

Ft. Pg. Banner	See Diag. A for specifications	1 mo. \$150	3 mos. \$400	6 mos. \$810	12 mos. \$1,500
Skyscraper	See Diag. B for specifications	1 mo. \$100	3 mos. \$250	6 mos. \$525	12 mos. \$999
1/8 page	See Diag. C. for specifications	1 mo. \$50	3 mos. \$145	6 mos. \$275	12 mos. \$550
Biz. Card	See Diag. D for specifications	1 mo. \$30	3 mos. \$85	6 mos. \$175	12 mos. \$350

Marketplace Classifieds

5 lines | \$10/wk. | \$35/mo. | \$100/3 mos. | \$250/6 mos. | \$500/1 year

Combo Ad Deals

Advertise On-Air & Online for maximum coverage. Pay full rate for on-air package & get 50% off online space.

Metro News Network Simulcasts

National sponsorship, five minute newscast, heard on both our stations and syndicated globally \$30 per.

Metro News Local Affiliate Newscasts

Local & Hyper-local coverage sponsorship, heard on KWWX or WYTW, not both. \$10, 1 mention every 30 mins.

Infomercial & Dedicated Airtime = \$70/ 1/2 hr., \$100 per hr. Network or local newscast mandatory.

Non-profits, Schools, Churches & 501-C-3 (with permit) - discounted rates available.

Outside local radio station advertising available. Ask for details. Equal opportunity advertising agency. Non-discriminatory on any basis. We reserve the right to ban or discontinue objectionable programming or ads. All language must comply with FCC regulations. Thank you for choosing us to be your marketing partner!